

**Micro-Credential Programme**

# FUNDAMENTALS OF BUSINESS

This programme equips students with a foundation in business operations, marketing, human resource management, and financing.

**Programme Structure**

- Module 1: Introduction to Business Nature
- Module 2: Introduction to Marketing
- Module 3: Introduction to Operation Management and Financing

**Duration and Fee**

Duration : 12 weeks

Fee : RM699

**Delivery Mode**

- Online Learning

**Assessment Mode**

- Coursework
- Final Assessment

**Offered at**

INTI International College Penang

**INTAKES: JANUARY**

**Progression**

Diploma in Business